

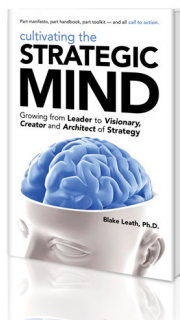
# About Blake

Dr. Blake Leath is the CEO of **The Blake Leath Group** ("TBLG") — a dynamic research, curriculum development and intellectual property *greenhouse* that grows leaders and shapes cultures. He is the author of 90 copyrighted organizational science solutions implemented around the world.

Blake has worked with clients as diverse as Adidas, AT&T, Bausch & Lomb, BHP Billiton, BNSF Railway, Capital One, Citigroup, Daimler, Ericsson, GE, Kodak, Libbey, Lockheed Martin, Los Alamos National Laboratory, Northwestern Mutual, Pfizer, Sony and the U.S. Departments of Agriculture, Defense and Interior. Blake and TBLG colleagues provide consulting services and tools that transform leaders, cultures and processes to achieve dramatic breakthroughs in strategy and performance.

In his 18 years as an organizational strategist, Blake has instructed in excess of 13,000 participants across 41 states and his content has been used by leaders in 27 countries. TBLG has worked with more than 200,000 individuals and well over 2,000,000 imprints have been made of the Group's combined intellectual property. Blake's primary interests include strategy, culture, leadership, change, effects of a four-generation workforce, systems thinking, M&A integration, trust & influence and the process of acculturation.

In 2007, Blake published his first main-stream book, *Cultivating the Strategic Mind*. The modest-yet-ambitious text consistently receives high praise from professional strategists in locations as assorted as the United States, Canada, Mexico, Western Europe and Asia where his approaches have been embraced to reinforce more systemic strategic thinking.



His anticipated follow-up, *Management Malpractice*, is forthcoming in 2012-2013. Meanwhile, he and his colleagues research, write proprietary white papers and present extensively at international symposia and corporate events. Currently, TBLG is completing approximately four commissioned works every eight weeks (at the action research and formative & summative evaluation levels of scholarship) while collectively delivering 40–80 client days each month.

Gleanings from the Group's contributions to knowledge and best practices (including [Blake's Blog](#)) can be seen at [www.blakeleath.com](http://www.blakeleath.com). Lifelong learners are encouraged to engage the site to experience TBLG's work, download freebies, participate and contribute to an organic community of dialogue.

Blake earned his bachelor's degree in *Business*, his master's degree in *Organizational Management* and his doctorate in *Organizational Sociology*. In the course of nearly twenty years, he has worked with practitioners in over 300 companies and numerous federal, state and local agencies/departments/bureaus as well as with individual researchers from Oxford, Harvard, UCLA, Stanford, University of Virginia, MIT and The Union Institute to understand and maximize employee involvement, success, longevity and passion. Blake is currently an Adjunct Faculty at the [Tandy Center for Executive Leadership](#) in TCU's Neeley School of Business.

Blake, his beloved wife Dawn, their precious daughter Lauren (and Daisy & Patch) make their home in the gently rolling hills of North Texas.

All quantities and estimates (number of solutions/titles, participants, states, countries, individuals, imprints, client days and companies) are current through February 18, 2010.

